

02 2019

EUROLUCE SPECIAL



THE

5TH
ELEMENT

SWAROVSKI



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A MYSTERIOUS MATERIAL

The four elements earth, air, fire, and water are the source of all life, the very essence of existence. But it's the fifth element — the quintessence — that is the most intriguing. While earth grounds us, the squalling winds confound us, fire contains us, and water stimulates, the ethereal — the aether of old, neither hot nor cold, dry nor wet — adds the mystery that makes life interesting.

Swarovski crystals have been conjured up from a heady mix of earth, air, fire, and water since the brand was founded in the pristine Austrian countryside by Daniel Swarovski in 1895. By carefully calibrating the four classic elements, Swarovski consistently comes up with a sublime fifth—the magical element that incarnates mystery, joy, and awe in as yet unseen material form.

The latest Swarovski lighting collection takes a deep dive into the elemental essence of the company. The ancient Babylonians created deities to incarnate the four elements. Buddhists evoke the mahabhuta, the “great elements” equating to earth, water, fire, and air. Similarly, medieval alchemists in Arabia tried to isolate the elements in order to create new forms. In Western astrology, the twelve zodiac constellations of the cosmos are divided amongst the four elements. Earth, air, fire, and water sum up who we are. The fifth element suggests who we could be.

For EuroLuce, the world’s premium, biannual lighting show at Milan’s Salone del Mobile, Swarovski is offering visitors an immersive experience of the brand in all its historical and contemporary glory. Within the dark, undulating walls of a mysterious grotto devised by Dutch creative mind Marcel van Doorn, the new bespoke lighting installation Anima Mirage and new Swarovski Crystal Palace collections by two other Dutch designers—Tord Boontje and Marjan van Aubel—take pride of place. But so, too, do the Swarovski Contemporary lighting pieces designed by Swarovski’s own team of dedicated designers, product developers, and technicians in the Tyrolean hometown of Wattens. Opulent chandeliers from the magnificent back catalog of Swarovski brand Schonbek (founded in 1870) are also added to the mix, including two new product families. Completing the offering are several creations from the Atelier Swarovski Home collection, which showcase the brand’s incredible savoir faire.

Dispersed around sections corresponding to the four elements, the fundamental fifth radiates its own energy from the inside. Magical.

Stephen Todd, Design Editor



Now in its seventeenth year, Swarovski Crystal Palace is an innovative, forward-thinking platform that has brought together some of the world's most visionary architects and designers to reinterpret the classic chandelier through the interaction between light and crystal.

More than just a brilliant collection of extravagant luminaires, it's a radically different think tank for the convergence of art, design, science, and technology enabled by the medium of crystal.

EX

PLO
RING

Tord Boontje's lighting designs, first shown at the London Design Festival in 2017, are like delicate choreographies in space, romantically alluring and technically sublime. His latest extension of the Luminous Reflections collection is inspired by the ethereal effect of light dancing across a rippling lake, or shimmering over a pristine snowscape, and will be shown for the first time at EuroLuce 2019. As exactly whimsical as one has come to expect from Boontje, the true innovation of the pieces lies in the fact that they are composed of unafaceted crystal elements. While traditionally crystal obtains its degree of luminosity from the number of facets it has, this new technical innovation uses fluid surfaces to radiate a soft, rippled effect.

The radical capabilities of these new components is showcased to perfection in Boontje's chandeliers, suggesting ways they can be employed to create bespoke solutions.

Another innovation by Boontje—who has collaborated with Swarovski Crystal Palace since 2002—is the first commercial wall lamp in the portfolio. Composed of a single unafaceted crystal, Radiant Light adorns a wall like a spectacular piece of jewelry. Minimal yet charged with emotion.



Marjan van Aubel's Cyanometer collection comprises three conceptually interlinked pieces: a floor lamp, a ceiling pendant, and a wall lamp. Sharp, in shiny metal, all three pieces are sci-fi in allure, a new direction for Swarovski Crystal Palace. A self-proclaimed "solar designer," van Aubel took inspiration from the way the sky bends light, remarking how strikingly similar this is to the way crystal harnesses light to allow it to shine.

She chose White Opal crystal because "unlike other crystals that refract the light, the Opal crystal collects light inside. As a result, it has more subtle qualities, emitting softer hues of blue and red, depending on the angle." To complement the fascinating Opal stones, which scatter light like the sky, the silhouette of her lamps is minimalist, each design utilizing a simple ring shape with a diameter of either 60 cm or 90 cm.



Marjan van Aubel

Marjan van Aubel's innovative practice spans the fields of design and technology—with a particular concern for sustainability. In collaboration with scientists, engineers, and companies such as Swarovski, ECN.TNO, and the Dutch Energy Centre, she works to promote extreme energy efficiency through intelligently compelling design. Founded on research, her practice seeks to redefine the current relationship with solar technology, with the ultimate goal of total ubiquity. Intuitive and inquisitive, van Aubel believes that "using the power of design, solar cells can be integrated much more seamlessly into our environment." Her latest work for Swarovski Crystal Palace is evidence of her commitment.

CAELUM LUX III FLOOR LAMP as part of the new Cyanometer collection by Marjan van Aubel. A minimalist ring shape features White Opal crystals that emit soft hues and scatter light like the sky.

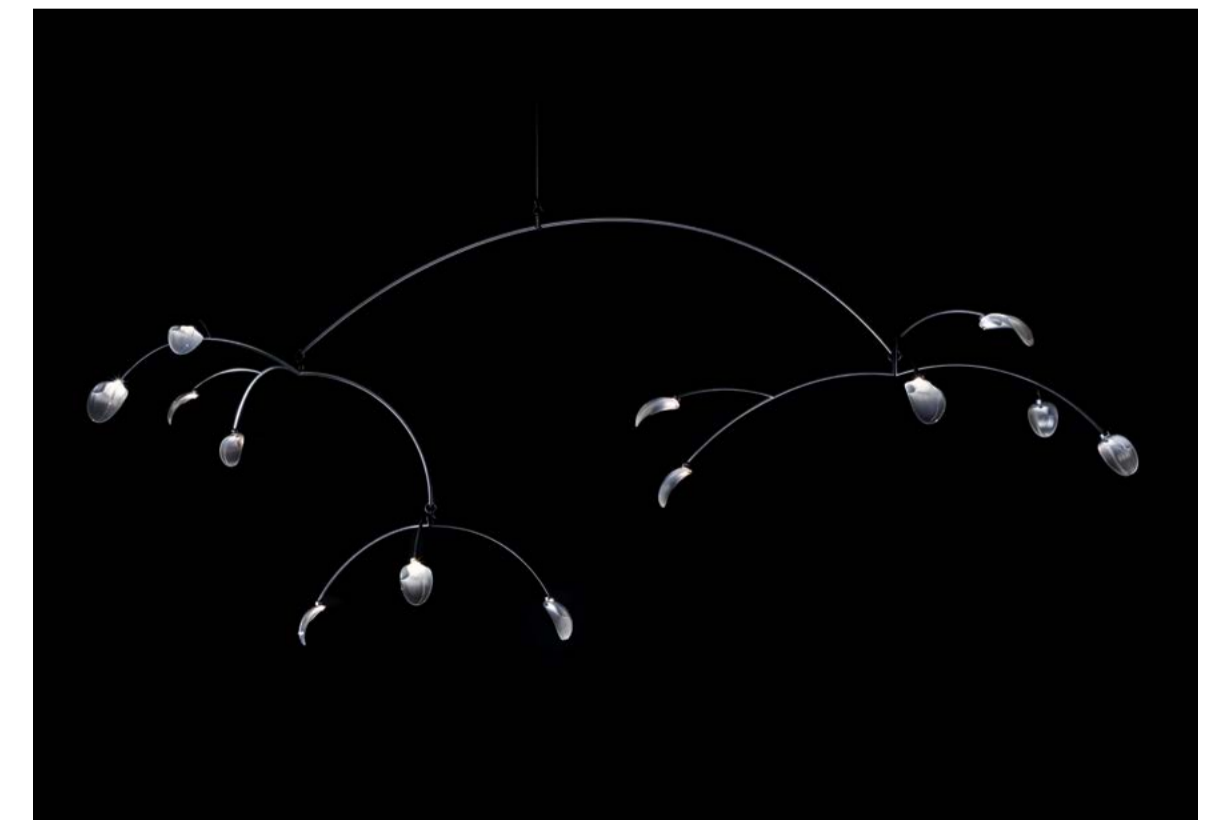


The Luminous Reflections family including the Radiant table lamp, pendant, and wall lamp adds fine jewelry style to high-end interiors. Radiant Light is also one of the most purely beautiful: while elsewhere across the collection Boontje has used crystals carefully, like precious stones in a piece of jewelry, his desire to find a different approach to lighting design is perhaps most evident here.



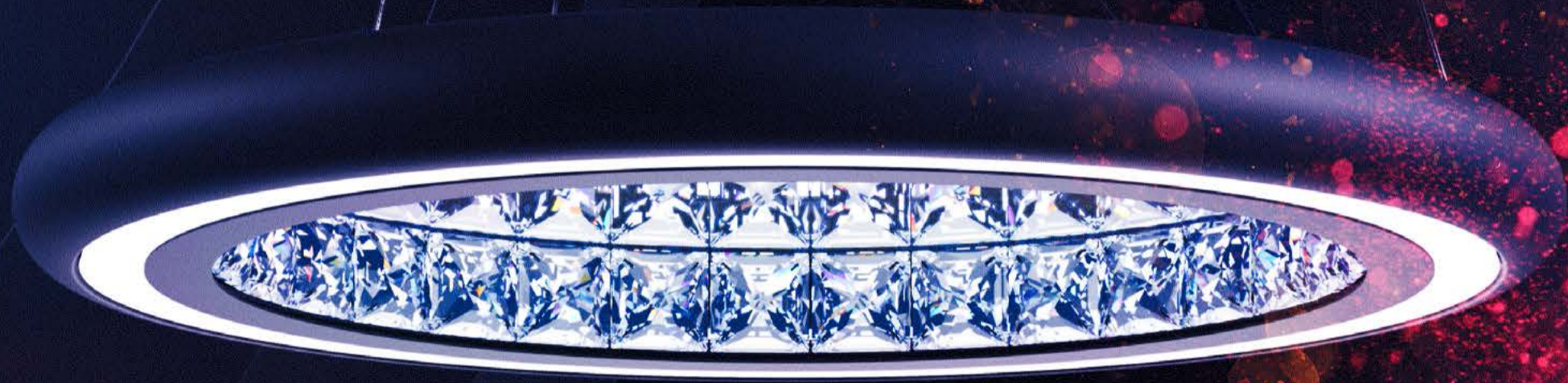
Tord Boontje

Dutch-born, London-based Tord Boontje is renowned for his ability to infuse highly conceptual contemporary designs with a big dose of romantic allure. Whimsical and light-hearted, his lighting never fails to evoke strong emotion. "I'm interested in creating elements for everyday life that are exciting and uplifting to live with," he says. Having established his studio in 1996, today Boontje develops ceramics, textiles, furniture, graphic identities, and lighting. His work can be found in major museum collections such as the Victoria and Albert Museum in London and MoMA in New York.



Redefining the chandelier, Tord Boontje's Luminous Bough is one of the most exciting lighting designs in his Luminous Reflections collection for the newly revived Swarovski Crystal Palace portfolio. Designed like a mobile to gently move, it fills the room with organic waves of ever-changing light.

TRANS FOR MING



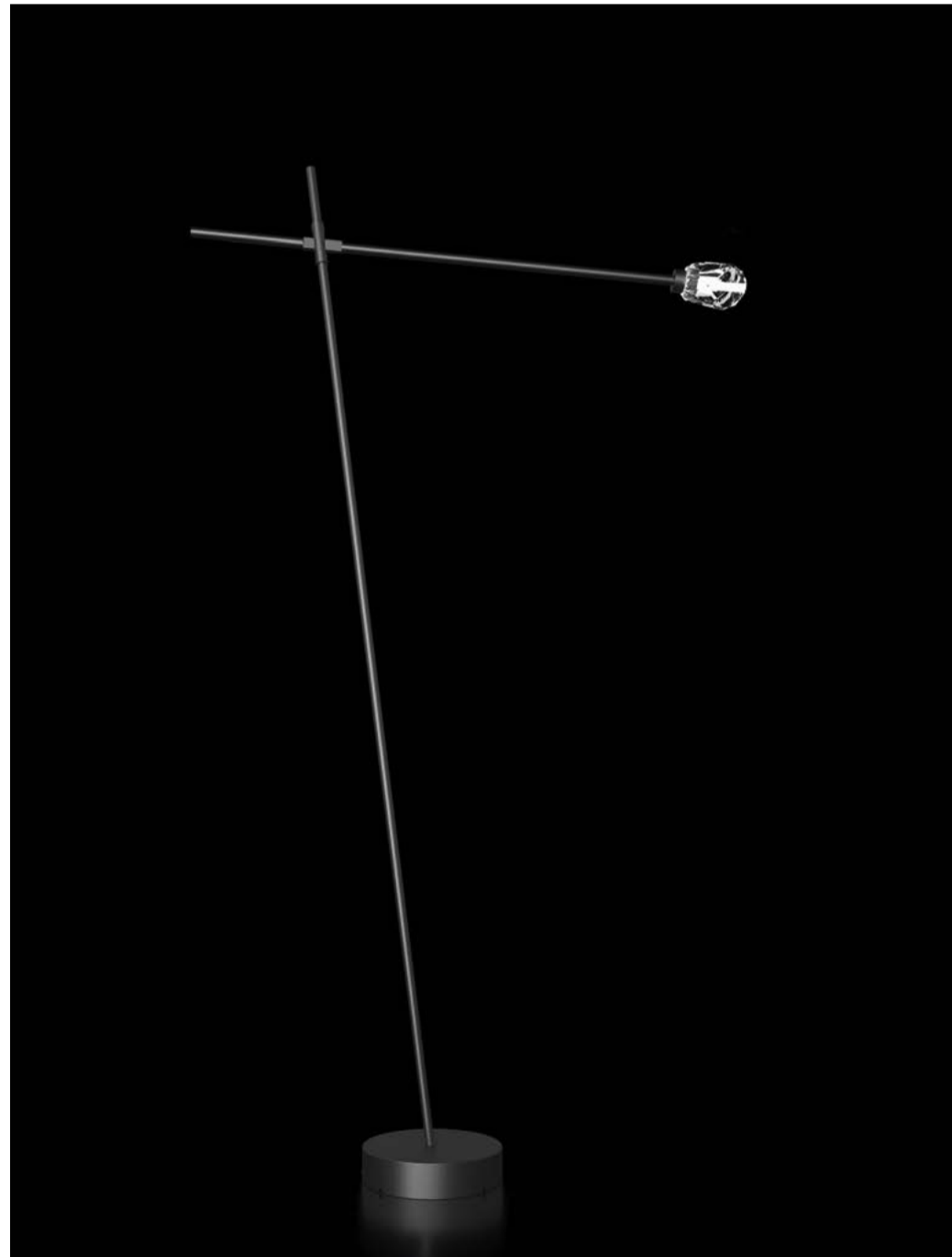
Swarovski has amazed and inspired designers within the world of lighting since introducing their ornate cut crystal elements for use in chandeliers and lighting fixtures in 1965.

The Swarovski brand is renowned for its cutting-edge design language, which combines crystal and light to produce imaginative light forms, transforming architectural spaces into iconic landmarks of sparkling wonder.

Today, Swarovski's premium decorative lighting illuminates spaces with its emotional aura of inspiration and art. Cutting crystal to perfection is coded in Swarovski's DNA. Every lighting element is the result of market-leading, one-of-a-kind engineering and skilful handcrafting. This unmistakable quality makes a world of difference and is reflected in each Swarovski illumination. Always sleek, the Swarovski Contemporary collection is about elevated minimalism using Swarovski crystals.



Vibrant-Wall



Vibrant-Floor

Infinite Aura

The Infinite Aura collection pays homage to the iconic chandelier while being relevant to the modern home and lifestyle. It signals a move into new interpretations of light and design using the emotive medium of crystal, adding cutting-edge technology to complement lifestyle and home experiences, provide functional light when required, and a technology platform for connectivity, customization, and personal creativity.

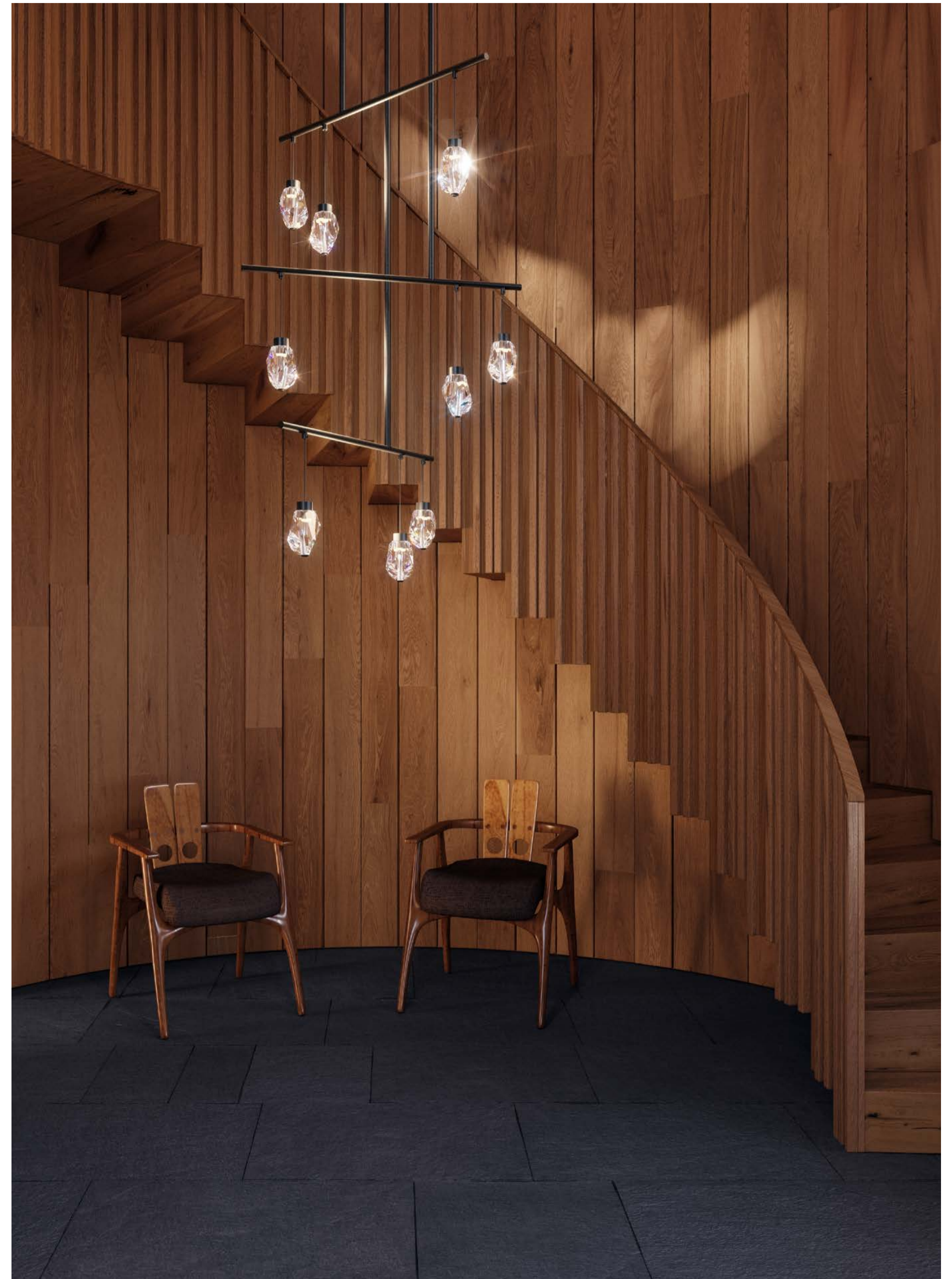
Programmable using a bespoke Swarovski "Infinite Control" app, light temperature and intensity are variable, allowing the user to select from five pre-set "auras" and three "effects."



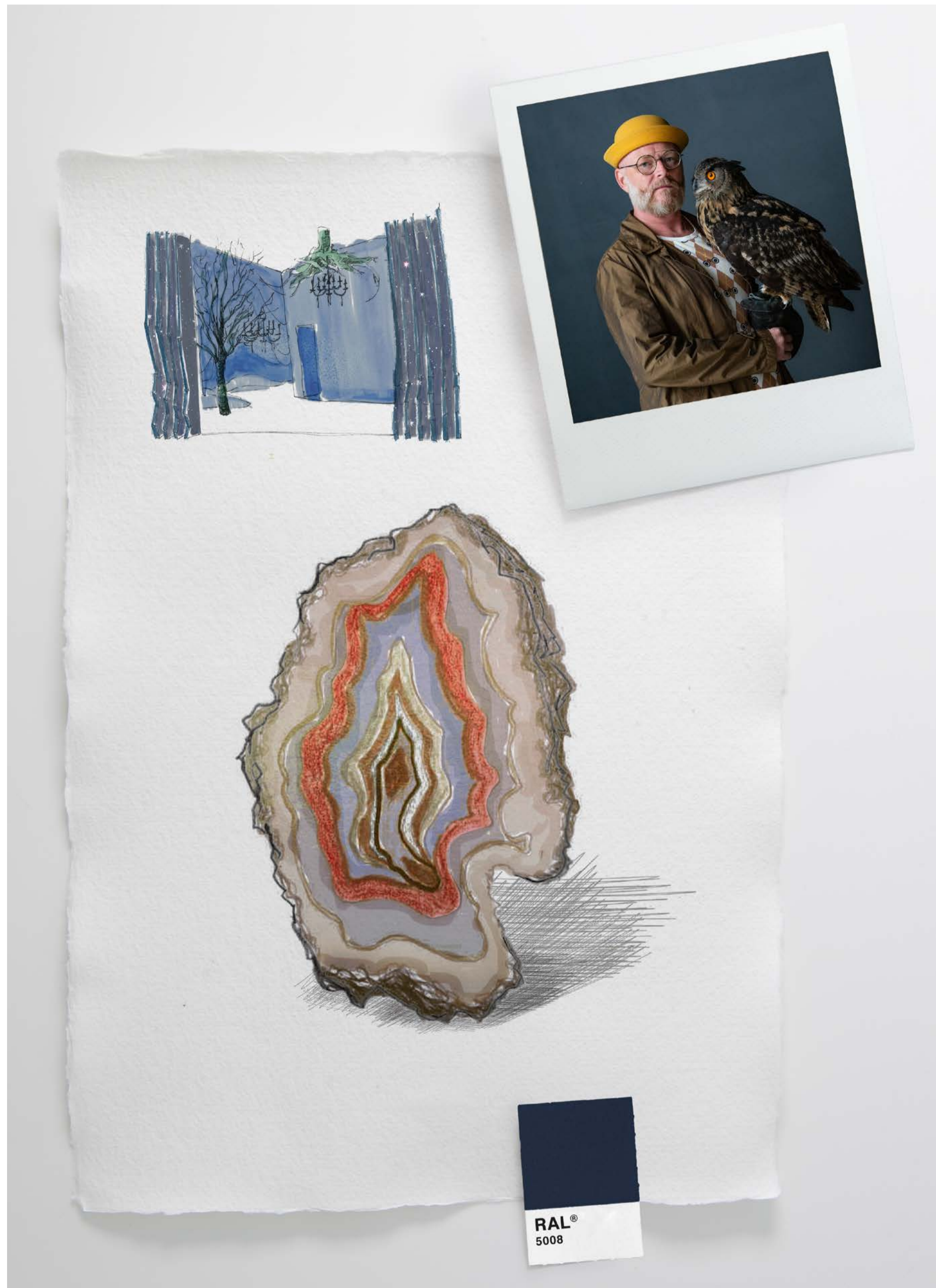
Infinite Aura-Wall Sconce

Vibrant

The last word in understated luxury, the minimalist Vibrant adds a sophisticated new dimension to the Contemporary assortment. Its muted matte black or brushed brass finish options are sleek, utilitarian, and starkly modern, recalling the elegant angles of a technical drawing. Finished with the sparkling purity of a precision-cut Swarovski crystal bead, this is sleek, urban design at its most refined.



Finished with the sparkling purity of precision-cut Swarovski crystal beads—the Vibrant Pendant 3.



The shimmer of Swarovski crystals is the perfect spark for Marcel van Doorn's approach to creating unique experiences around objects. The elements of earth and air, fire and water act as the cornerstones of the Swarovski stand at EuroLuce.

An Enlightening Story

Showcasing the Austrian company's 124-year heritage of creativity, innovation, and craftsmanship, Swarovski's unique booth at EuroLuce is divided into four sections inspired by the elements of nature: air, water, earth, and fire—all of which are integral components in Swarovski's crystal manufacturing.

Masterminded by Dutch visual storyteller Marcel van Doorn, the exhibition explores the relationship between light and darkness. The space is built from midnight-blue wood panels that enhance the brilliant crystal lighting pieces.

"I call myself a 'visual storyteller'," says Dutch creative director Marcel van Doorn. "Whether that's a fashion shoot, or creating a display installation or doing a store window, I think it's nice when you take people on a trip, make them dream. Give them a way to escape gray reality for a time." Van Doorn, who has conjured up window displays for Hermès, designed film sets for Louis Vuitton, and art directed advertising campaigns for Dior, is the creative mind behind the Swarovski installation at this year's EuroLuce, the world's preeminent lighting design fair at Milan's Salone del Mobile.

"When you have precious stones, the outside is very raw, the perfection occurs on the inside," says van Doorn. "So the installation is designed so that the eye moves from the roughness of the outside to the smooth perfection within."

Taking inspiration from the layers revealed by a sliced cross-section of sumptuous agate, beauty, says van Doorn, lies at the core of the booth. Referencing caves, grottoes, forests, and fog, the installation is immersive, inviting visitors on a fantastic voyage of supreme creativity.

"You walk in and discover the booth bit by bit. It's a slow reveal, you can't see everything at a glance. I intend to evoke a sense of mystery and intrigue," he says, noting that an organic sense of poetry is fundamental to his concept.

"Attracted by artistic installations in stage windows, visitors to EuroLuce will dive into the magic world of Swarovski; often mystical, but always impressing through the four elements."

Carla Rumler, Cultural Director Swarovski

Responding to the "Fifth Element" theme, van Doorn has devised an installation rich in drama and evocative in mood. Intensely layered midnight-blue fabric ("it really brings out the crystals, makes them glimmer like stars") creates a sense of earth. Air, fire, and water are evoked through digital printing, projections, and tactile materials like burnt timber: thus, the stand is intended to be experienced with all the senses.

The four primary elements are evoked around the perimeter of the cavernous stand. At the heart of this elemental maelstrom lies the "fifth element," the purest expression of absolute beauty: Swarovski's latest bespoke installation Anima Mirage, inspired by the search for the soul of crystal.

EN

DUR RING



For 150 years, Schonbek has been creating authentic, handcrafted crystal chandeliers of the highest heirloom quality. Unabashedly opulent, each unique piece harks back to an age of unbridled elegance, proving by its ongoing appeal that premium craftsmanship never goes out of style.

Featured in palaces, grand hotels, and on Hollywood film sets, they're a spectacular addition to any home.

Renowned for its premium historical catalog, Schonbek, as the classic collection of the Swarovski lighting portfolio, will present at EuroLuce some of its iconic designs and perennial favorites in order to showcase its expertise. Some Schonbek creations may be readily recognizable by their precious basket shape, like a posy suspended in space. These are constructed out of hidden frames from which crystals are suspended or over which they are draped for a sumptuous effect. Integrated light bulbs transform them into glimmering galaxies: a favorite for establishments looking to communicate a sense of timeless chic.

Artistic casting, originating in the Mediterranean and imported to Bohemia, is another Schonbek trademark, as is crafted iron and sculpted glass. New creations continue to showcase this classical excellence.

This year, Schonbek will launch the Florijana collection, an extravagant composition of delicately elaborate curlicues resembling an unfurling fern. Able to be worked into chandeliers, floor and table lamps, it's exquisitely ornate but timelessly modern. They'll all unveil the Droplet family of chandeliers,



The Florijana family finds natural elegance in the delicately curling fronds of the forest fern. Gleaming tendrils of glass and gold entwined with sparkling crystals to bring a light-filled filigree beauty to chandeliers. Exquisitely ornate yet strikingly modern, these pieces will charm and fascinate in high-end interiors.

floor and table lamps, for which inspiration was taken from nature's ethereal beauty. Hundreds of precision-cut Swarovski crystals are strung together to create the mesmerizing effect, while larger pear-shape cuts are suspended in mid-air like frozen drops of water.

Opulence at its most elegant, Schonbek is synonymous with authentic handcrafted crystal chandeliers of the highest quality. Each piece shines with an individual, special character. Elaborately timeless.



The newly launched Droplet chandelier—hundreds of precision-cut Swarovski crystals are strung together to create the mesmerizing effect, while larger pear-shape cuts are suspended in mid-air like frozen drops of water.



Opulence at its most elegant—the new Schonbek Droplet chandelier.

VISION COMES

Unlike any other material, crystal has the power to bathe a room in dazzling starlight. Already a favorite with leading architects and interior designers, Swarovski's lighting and interior designs have become integral parts of luxurious building projects, not only offering a stunning range of elements and products to choose from, but also providing an endless source of creativity with which to conceive the right lighting design for any space.

Swarovski combines understanding of the power of crystal and light with a solid understanding of the specific needs of the industry, accumulated over decades of working on

many high-end projects. Swarovski has created stunning custom designs, as well as developing pioneering application techniques and offering comprehensive support throughout the entire duration of a project. This covers planning and purchasing, project management and creation, and ensuring flawless implementation until completion.

Standard Installation

Standard Installation puts existing products at your disposal, even in unusually high quantities. The Modified Standard option allows for customization of a catalog product—a middle ground between off-the-shelf and totally bespoke.

Bespoke Installation

This service puts a dedicated team of highly skilled professionals completely at the client's service to devise 100 percent customized solutions for even the most challenging setting. From product design through to manufacturing assistance, installation, and maintenance, the bespoke packages put Swarovski experience, skill, and flair entirely at your service.

Modified Standard

Because not all situations are the same, Swarovski constantly strives to offer unique solutions for any environment. Swarovski's designers and engineers work collaboratively and seamlessly under one roof to bring lighting inspiration to life. From inception to completion, the team works hand in hand with interior designers and architects to model the original lighting fixture and skilfully transform standard products into personalized perfection.

Palace of Versailles, Paris, France
Swarovski Chandelier in Gabriel Staircase, 2013, Design: Ronan and Erwan Bouroullec/Studio Bouroullec

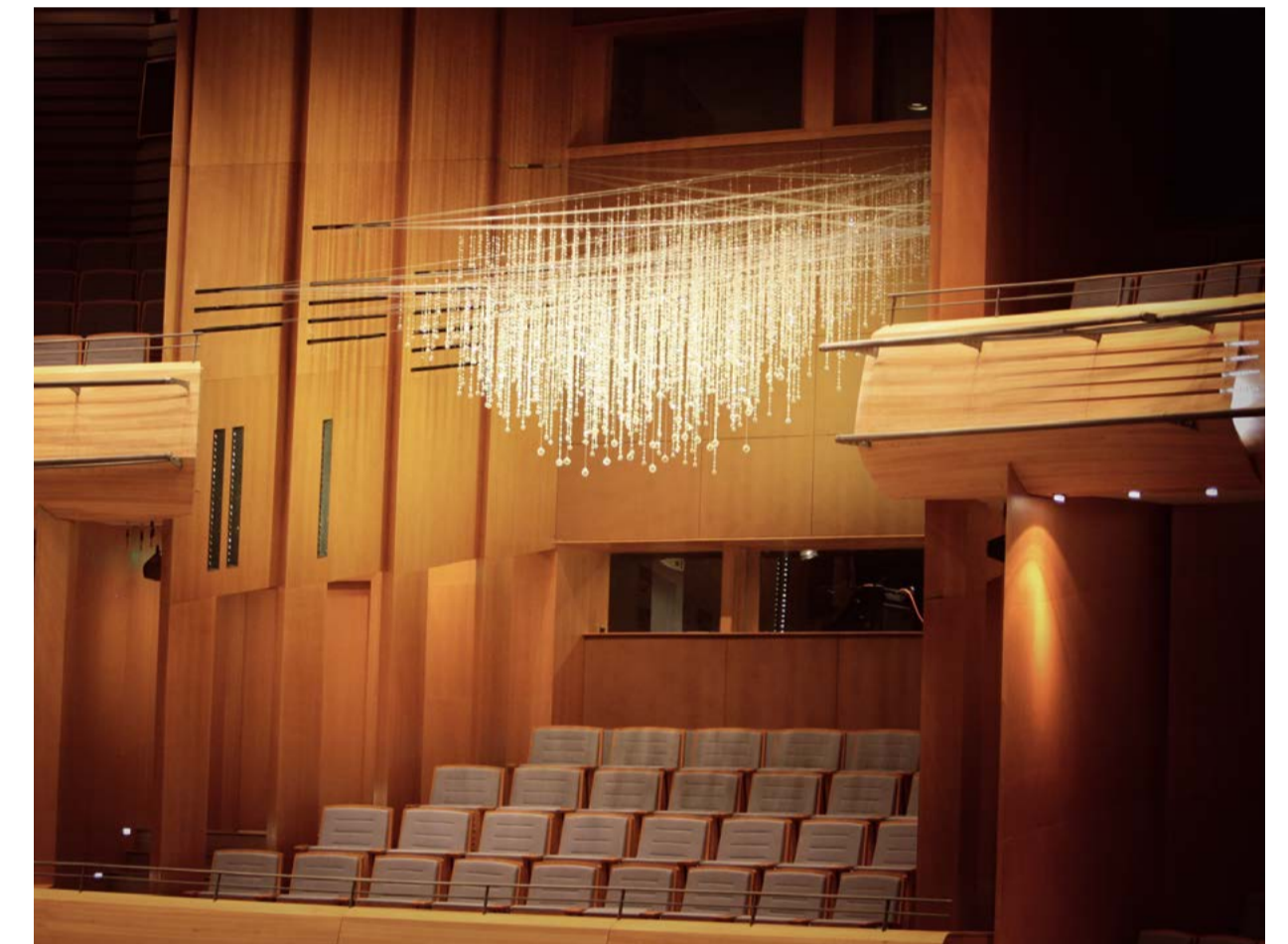


The Champs-Élysées Fountains
Restoration & Contemporary Artwork
The rond-point on the Avenue des Champs-Élysées is the focal point of one of the world's most prestigious avenues. This circular space, a vestige of nineteenth-century urbanism, is composed of six sections featuring six fountains. Erwan and Ronan Bouroullec, famous French designers, have created modern artworks to bring these fountains back to life.

Public Spaces

As cities around the world become increasingly overcrowded, public spaces—the places we as a community share—are becoming more and more important. Architects, designers, and urban planners are paying extra attention to the places where people come together to talk and exchange ideas, network, even flirt. Formal or informal, devoted to work or play, crystals denote public spaces as a place of celebration—of community, staff, clients, friends, or a special event.

Mariinsky Theater, St. Petersburg, Russia
Here, Swarovski brought to light numerous awe-inspiring crystal lighting applications with over 130,000 Swarovski crystals. The VIP box contains a custom Swarovski crystal art piece made with over 17,700 Swarovski crystals. In the auditorium, over 260 Swarovski Frozen crystal accent lights are studded in the balcony fronts, and over 7,455 stainless steel crystal strands drape the main lobby area, flawlessly displaying the special symbiosis of crystal and light.



Motel 1, Prague, Czech Republic
These Schonbek chandeliers bring elegance and opulence to the lobby and public spaces at Motel 1, Prague.

TO LIGHT



Swarovski Custom, Ocean Heights, Dubai, UAE
 Designer: Marcela Vavruskova / Meredith Gratton, Products: Crystal Nest Customized / Gold

Hospitality

As the world gets smaller, our experiences of it get bigger. Travel is no longer about “doing” a destination, but creating powerful memories that will last a lifetime. Swarovski works with hospitality venues (restaurants, bars, nightclubs) and premium hotels around the world to help curate those powerful memories. Sometimes that’s by harnessing the inherent glamour of crystals to devise extravagant, larger-than-life interiors. (A customized lobby creates a remarkable sense of arrival.)

Other times, it’s about capturing the quiet, spiritual aspect of crystals to contribute a sense of intensity. In either case, it’s the expression of generosity and attention to detail that makes the shared experience of an essentially public space feel like an intensely personal one.

Aspen by Kempinski, Dubai, UAE

The Aspen by Kempinski at the Kempinski Hotel, Mall of the Emirates celebrates the European tradition of a grand café at one of the largest malls in the Middle East. Lining the entrance foyer are six sparkling Swarovski crystal Ground wall panels, framed with timber and stainless steel. The panels—the largest set of crystal panels in the UAE—are encrusted with approximately 14,000 Swarovski crystals.



Presidential Suite, Rosewood Hotel, Abu Dhabi, UAE

The Rosewood Hotel in Abu Dhabi is described as “palatial luxury” inspired by the “glistening Arabian Gulf.” In the Presidential Suite, a breathtaking horizontal Glitterbox from the Swarovski Crystal Palace collection serves as a dazzling centerpiece, while the entrance area greets visitors with three glittering custom chandeliers.



**“Avalon” Ghendu Villa
 Chinese Dining Room, China**
 Designer: Martina Thönig
 Products: CP Fredrikson Stallard, “Avalon”

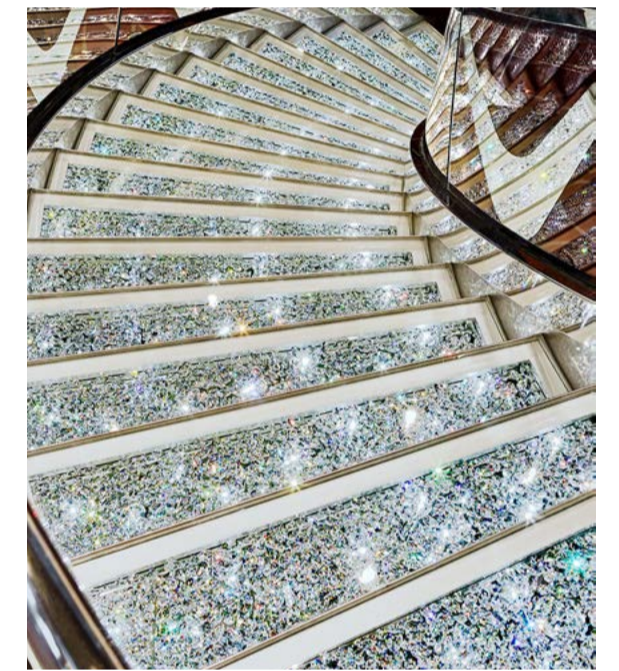
Residential / Yachting

Already a favorite with leading architects and interior designers, Swarovski’s lighting and interior solutions have become an integral aspect of luxury yacht and cruise projects. They not only offer a stunning range of elements from which to choose, they also infuse bespoke design solutions with clever creativity.

Crystal surfaces, produced at the Swarovski headquarters in Wattens, Austria, come in myriad colors to exact specifications, and are available in a plethora of striking options.

Rossinavi Yacht, Viareggio, Italy

Italian luxury yacht builder Rossinavi partnered with Arrabito Naval Architects and expert interior designer Enrico Gobbi of Team for Design to build a sleek 48-meter luxury motor yacht known as project Ketos. To complement their luxurious design intent, Swarovski added sparkle to this leisurely experience at sea.



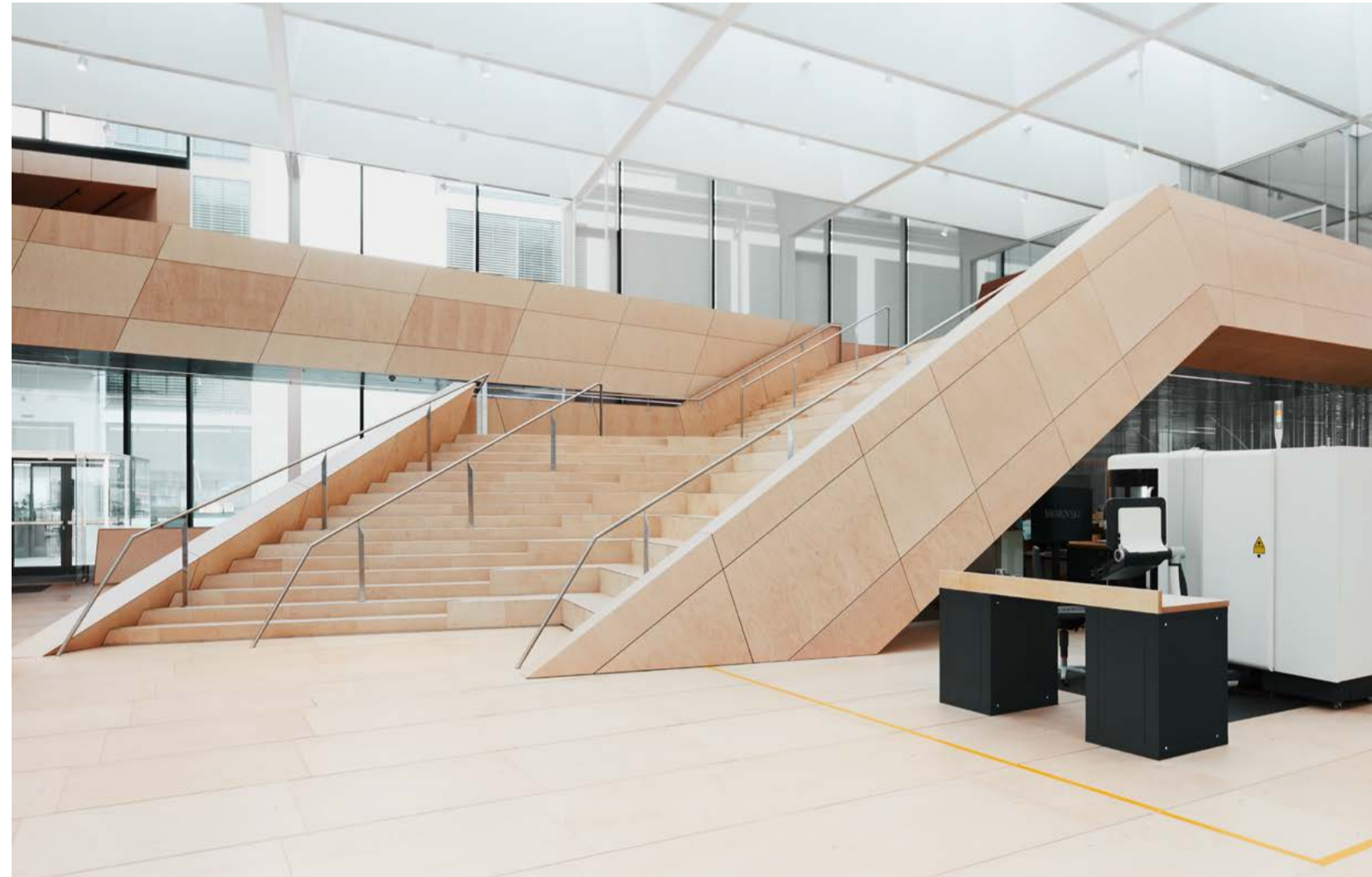
MSC Meraviglia, MSC Cruise Ship

MSC Meraviglia is a sophisticated blend of state-of-the-art technology, passion for the sea, elegant and innovative design, and comfort. The cruise ship belongs to MSC Cruises, the world’s largest privately owned cruise line. It boasts a Swarovski staircase that sparkles with 78 steps and shimmers with more than 50,000 clear Octagon and Pear components incorporated in walkable mirrored glass panels.

Kristallprinzessin & Kristallkönigin Regensburg, Germany

Following the great success of the “Kristallschiff” (Crystal Cruiser), the shipping company decided to establish a crystal fleet that has been extended with the “Kristallprinzessin” (Crystal Princess) and the “Kristallkönigin” (Crystal Queen). Both vessels fascinate with the sparkling interior, including crystal stairs with over 100,000 individual crystals, bars, starry skies, a giant crystal crown, a sparkling maze, and a glamorous chandelier in the form of a towering tree.





Manufaktur, located in Wattens in Austria, is a small-scale version of Swarovski's production process in one place and makes it possible to respond to market needs incredibly effectively and efficiently.

Crystal Atelier of the 21st Century

Designed by award-winning Norwegian architects Snøhetta, Swarovski's pristine Manufaktur complex is laid out in such a way to enable clients to become actively engaged in the production process.



As part of the new Manufaktur, the lighting showroom plays host to intriguing elements that represent heritage, creativity, craftsmanship, and innovation.

When Daniel Swarovski, both a visionary artist and an inventor, founded the company in the remote Tyrolean town of Wattens in 1895, it was in order to take advantage of local water resources—and the isolation necessary to protect trade secrets. For the past 124 years, access to the production facility that creates the world's most artfully cut crystals has been strictly limited. But times change and the most progressive companies change with them. The recently unveiled Swarovski Manufaktur incarnates a new era of openness and co-creation.

Designed by award-winning Norwegian architects Snøhetta, the Manufaktur is a vast, hangar-like space topped with an expansive glass ceiling through which sunlight streams

unimpeded. State-of-the-art engineering has reduced the need for internal walls so that sight lines are virtually uninterrupted; luminous and exhilarating, it is a symbolic as well as physical evocation of a new transparency. The entire interior design was carried out together with Snøhetta under the direction of Carla Rumler, Swarovski's Cultural Director.

"Manufaktur represents a cultural change," says Markus Langes-Swarovski, Member of the Executive Board. "It's a new space that allows us to physically co-create with our clients in real time, producing prototypes of their ideas on the spot."

"For us, Manufaktur represents a holistic way of cutting through the complexities of today's world of work. This offers an entirely new level of customized service."

Markus Langes-Swarovski

By incorporating all the best technologies such as rapid prototyping machinery, product showrooms, and meeting spaces under one large roof in a hybrid building, Manufaktur enables Swarovski's clients to become actively engaged in the production process, entering into what Langes-Swarovski likes to call "a professional romantic relationship" with the brand.

Swarovski deliberately turned the idea of the production process upside-down in order to make it possible to co-create more closely—both internally and externally. "This entails a completely new typology of work," says Langes-Swarovski. "For us, Manufaktur represents a holistic way of cutting through the complexities of today's world of work. This offers an entirely new level of customized service."

Manufaktur is linked by a suspended footbridge to a new development and innovation center called Campus 311, the formerly secluded crystal-cutting building that has been transformed into an airy, open structure and now also houses the design, project management, and sales and marketing teams. Ultra-modern light installations by avant-garde British studio Fredrikson Stallard signal the company's commitment to technological elegance.

Nearby, the new 36,000-square-meter crystal-cutting facility is on track for completion in 2019. Langes-Swarovski refers to it as "the crystal factory of the future." Taken together, these three new or revamped, architecturally superb buildings represent an investment of €100 million in the future of the home of the company, and an unshakeable commitment to the rapport

between Swarovski and its clients.

"It really is setting a new standard for inclusive fabrication facilities," Kjetil Trædal Thorsen, founding partner of Snøhetta, told Wallpaper* magazine. "Bringing clients, designers, artists, researchers, machine operators, technicians, and the public under one roof is going to change how we think about these relationships in the future." Snøhetta is renowned for the radical beauty of its buildings, which include the Oslo Opera House, Egypt's Bibliotheca Alexandrina, and the headquarters of the Le Monde newspaper in Paris. They also delivered the dramatic faceted concrete and glass play tower at Swarovski Kristallwelten (Crystal Worlds)—one of Austria's most visited attractions after the Schönbrunn palace—in 2015.

"We already knew that they understood our culture and philosophy," says Langes-Swarovski. "Their work is visually bold and shaped by human interaction. Fundamental to everything they do is a commitment to sustainability. It's this common ethos that made them a perfect match for what we had in mind."

"Winston Churchill once said, 'we shape our buildings and thereafter they shape us.' Manufaktur is the embodiment



The Revolutionary Swarovski Advanced Crystal Formula

Swarovski's patented lead-free* Advanced Crystal formula stands for superior brilliance and quality. It has changed the DNA of crystal while still offering the same sparkle, dependability, and variety for which Swarovski is famous.

There is no optical or visual difference between crystals made according to the Advanced Crystal formula and crystals containing lead. Indeed, light refraction is not solely determined by the composition of crystals—it is also determined by the purity of raw materials, precision cutting, and polishing. In each of these areas Swarovski occupies a market-leading position.

Maximum Impact. Minimal Weight.

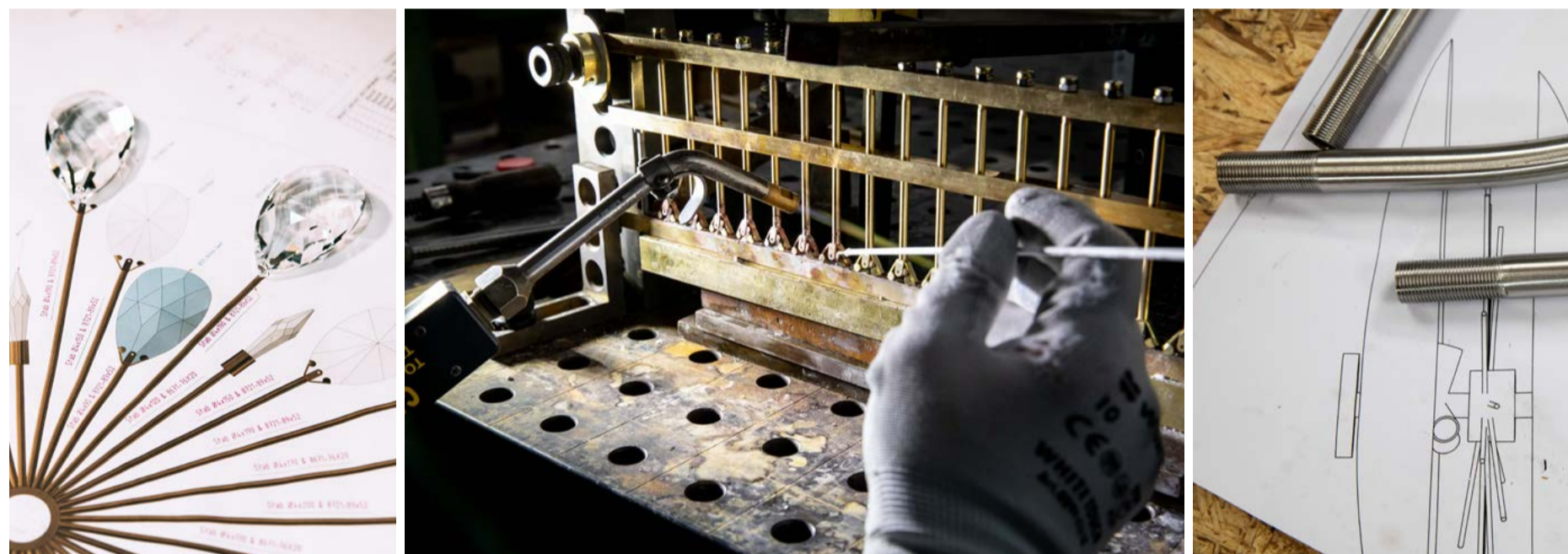
Product weight is of particular importance to interior design and architectural projects. Advanced Crystal reduces weight by 15–20%, while simultaneously increasing product hardness and durability. This means major advantages for the lighting design industry.

*Crystal glass and all other materials containing 0.009% lead or less.

DING RE SPON

Swarovski's lighting design solutions are like a unique artwork — created exclusively to suit a client's requirements.

An expert team of architects, interior designers, product developers, engineers, and technicians bring extensive knowledge and know-how to transform crystal components into captivating lighting solutions to enhance any space.



The concept was to capture the soul of crystal in light—to see crystal as a living organism in order to create something extraordinary. The result is Anima Mirage, a bespoke installation that transforms the way one thinks about lighting. Inspired by “anima,” which means “soul” in Latin, its designer explored the natural world to discover the essence of light: from sunbeams glancing through a forest and sunlight dancing on water, to clouds of breath on a cold morning and the ethereal glow of jellyfish in the dark, light can be experienced in myriad ways. Anima Mirage aims to express these natural phenomena as a living, breathing lighting organism. It responds to movement with a gently rippling wave of light—an organic network of glass capsules that will gently pulse with a soft and soothing light.

The bespoke installation is inspired by “anima,” which means “soul” in Latin.

The capsules vary in size, each made up of two semi-transparent glass shells illuminated from within by tiny LEDs. The top shell is sandblasted in the center to soften the light refractions from the Swarovski crystals that are suspended inside; the bottom shell is coated in metal to maximize the reflective qualities. A fine metal structure of brushed brass connects the capsules to create the feeling of a biological system.

Swarovski was founded on a technique for creating crystal from several elemental ingredients by Daniel Swarovski in 1895. Earth, air, fire, and water ... the four elements that underscore all creation, from the symbolic ancient deities to the very latest scientific advances.

In the end, the search for the fifth element — the sense of magic and delight that we seek to capture in all the components and finished products — is what drives Swarovski forward.



**For more information
please visit swarovski-lighting.com**

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